



To anticipate and avoid roadblocks and get you from point A to point B as quickly as possible, Arrow has invested in what we call our “Guaranteed” family of programs. In a nutshell, these programs get you the right parts, at the right time, to keep your designs and supply chain on track while accelerating your time-to-market.

### We understand the power of information

That’s why we were the first in the industry to automate the process of sharing forecasting data with our suppliers through our Guaranteed Replenishment (GR) program. This has allowed us to better anticipate what parts you need, how many, and when you need them.

“Customers frequently ask us to identify our Guaranteed family of devices during the design and quoting stage in order to help them manage through the market cycles, giving them greater visibility into these devices,” commented Sam Lanzer, segment program manager, Arrow Electronics. “Ultimately, program devices that are part of our Guaranteed family allow our customers to manage their safety stock, inventory levels, and overall supply chain more efficiently and effectively.”

### Anticipating your supply chain needs.

We now provide many major semiconductor and passive components suppliers with regularly updated information on customer forecast data and demand so we can meet your supply chain needs in the coming weeks and months. This has resulted in a dramatic improvement over the standard purchase order system of inventory planning, which depended on the execution of a purchase order before steps to plan customer demand could be taken.

Arrow’s Guaranteed Replenishment Program saves you time and money because we stay ahead of lead-time changes since we’re always in line for product. Therefore, you experience fewer shortages and keep your production lines up and running. And, since our suppliers can tap into more information, they can more accurately predict our inventory needs on parts with volatile order histories.

### Finally, a program that helps you pick the right parts.

Our Guaranteed Design (GD) program helps you pick optimal parts—parts that are high-end technology, that have strong supplier focus, and that are the best choice for your new design—with differentiated assistance from our suppliers and maximum procurability. All this with guaranteed product support.

GD parts have been identified as the most likely to succeed in the marketplace. Our suppliers have put substantial marketing efforts and wafer starts into these parts. It’s more likely that you’ll use a part with good availability and that it will become less expensive when you design in a GD part.

Most importantly, our GD program guarantees a minimum level of support on GD parts, even if parts are on allocation—a minimum of 1,000 units per month per design registration.

### Support for the broad-based parts you need.

Arrow’s Guaranteed Stock (GS) program is a value proposition to our customers and suppliers through which we guarantee the delivery of the parts we consider to be the staples of our industry. These parts are industry-standard, high-volume, and broad-based. Suppliers that participate in this program provide Arrow with differentiated support to make certain that you receive the best customer service possible.

### What you need, when and where you need it.

Whichever Arrow Guaranteed program best suits your needs, you can be assured you’ll get the best parts for your design, on time, to keep you on course during your journey to market.



For a list of our GR, GD, and GS parts, visit [www.arrow.com/resource](http://www.arrow.com/resource), or call 800-241-3902 to speak with an Arrow representative.