

## Get to Market Fast with Server Solutions Customers Want

Microsoft is pleased to make available to Original Equipment Manufacturers (OEMs) a complete line of server operating systems for dedicated server solutions that provide specific network and server workloads. Key benefits to OEMs include:

- » **Reduced cost and time to market**
- » **Shorter sales cycles**
- » **Opportunity to add unique value**
- » **Lower support and training needs**

### WINDOWS EMBEDDED SERVER PRODUCTS

There are several Windows Embedded Server Products available to original equipment manufacturers (OEMs) who are interested in building dedicated server solutions based on Windows Server System technology. Windows Embedded Server Products help OEMs get to market quickly while also providing reduced cost licensing in many cases. The following is a summary of available Windows Embedded Server Products, and the type of dedicated server solutions possible with each product:

Microsoft® Windows® Storage Server 2003	<ul style="list-style-type: none"> <li>» File sharing and print serving</li> <li>» Storage Area Network (SAN) Gateway</li> <li>» Exchange Server 2003 database host</li> </ul>
Microsoft® Windows® Server 2003 with ISA Server 2004	<ul style="list-style-type: none"> <li>» Virtual Private Network (VPN)</li> <li>» Firewall</li> <li>» Web Caching</li> </ul>
Microsoft® Windows® Server 2003 for Telecommunications Systems with Server Appliance Software Version 3.0	<ul style="list-style-type: none"> <li>» PBX server</li> <li>» Call center server</li> <li>» Automated attendant server</li> <li>» Interactive Voice Response (IVR) server</li> <li>» Telecommunications conferencing server</li> </ul>
Microsoft® Windows® Server 2003 with Server Appliance Software Version 3.0	<ul style="list-style-type: none"> <li>» Antivirus</li> <li>» E-mail Filtering</li> <li>» Network traffic monitoring</li> </ul>
Microsoft® Windows® Server 2003 for Embedded Systems	<ul style="list-style-type: none"> <li>» Streaming media (ECDN) server</li> <li>» Network Boot Engine server</li> <li>» Embedded application</li> </ul>

Each of the above Windows Embedded Server Products has specific licensing restrictions that must be adhered to, such as function limiting requirements. These restrictions allow Microsoft to offer special reduced pricing for Windows Embedded Server Products when compared to full-function, non-restricted versions of Windows Server 2003.

### WINDOWS EMBEDDED SERVER O/S CHOOSER QUICK REFERENCE GUIDE

<http://microsoft.download-ss.com/ESP/downloads/WindowsEmbeddedServer-OSChooser.pdf>. Download this guide today to explore licensing options in more detail and use a decision tree to help choose which Windows Embedded Server Product is right for you.

### WINDOWS EMBEDDED AUTHORIZED DISTRIBUTORS

<http://www.microsoft.com/windows/specializedservers/OEM/Licensing.mspx>. Contact a Windows Embedded Authorized Distributor today for specific licensing details and access to the complete set of development tools available to help bring your dedicated server to market quickly.

### EVALUATION DOWNLOAD

Microsoft provides the tools required for original equipment manufacturers (OEMs), Independent Hardware Vendors (IHVs), and Independent Software Vendors (ISVs) to quickly design dedicated server solutions based on Windows Server System technology. These tools jump-start the process of building a dedicated server solution built on one of the many Windows Embedded Server Products.

To download an evaluation copy of the available tools and feature packs for dedicated server solutions built on Windows Server System technology, visit <http://microsoft.download-ss.com/ESP>. After completing a basic registration you will receive an e-mail with links to access the following evaluation software:

- » Windows Dedicated Server Evaluation Software: Server Appliance Software Version 3.0
- » Windows Storage Server 2003 Evaluation Software and Feature Packs
- » Internet Security and Acceleration (ISA) Server 2004 Evaluation Software

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